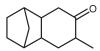
#### **Aromatic Herbal**

PLICATONE

Fruity



1,4-Methanonaphthalen-6(2H)-one, octahydro-7-methyl-

## **REFERENCES**

CAS number: 0041724-19-0

FEMA number: -

REACH number: 01-2120084676-43

Stabilizer: None added Solvent: None added Firmenich code: 974482

# **OLFACTIVE NOTE**

Natural smooth herbal, aromatic, woody and fruity note. PLICATONE recalls artemisia, pine, juniper berry and cedar with an appealing, slightly fruity undertone.

### **PERFUMERY USAGE**

Combines with interesting effects in fougere, lavender, pine and spicy notes. With woody notes it helps to lift the perfume and with mossy materials it gives a natural freshness.

### Tenacity

Lasts 2 days on a smelling strip.



1 month

3 weeks

2 weeks

1 week

4 days 3 days

2 days

1 day

6 hours

3 hours

2 hours

1 hour

#### PHYSICO-CHEMICAL PROPERTIES

appearance	colourless liquid
flashpoint	>100°C
vapour pressure	1.28 Pa at 20°C
purity	min 95%
log p (measured)	2.45
molecular weight	179

#### **STABILITY & PERFORMANCE**

RECOMMENDED APPLICATIONS	STABILITY	TYPICAL % USE	substantivity & remarks	
fine fragrances		traces - 0.5%	Top and heart note	
shampoo		traces - 1%	wet:	dry:
shower gel		traces - 1%	bloom:	
soap		traces - 1%	foam:	dry hand:
detergent		traces - 1%	wet:	dry:
softener		traces - 1%	wet:	dry:
APC		traces - 1%	-	
candle		traces - 1%	cold wax:	burning:

